FAEDS

FLORIDA ASSOCIATION OF EDUCATIONAL DATA SYSTEMS

ARE YOU READY?!

TECHNOLOGY OPTIONS TO MEET
THE EXPLOSION OF FLORIDA K-12
EDUCATION REQUIREMENTS

Annual Conference
September 19 — 22, 2010
Caribe Royale Resort & Convention Center
Orlando, Florida

From the FAEDS Board

Dear Conference Attendees,

Welcome to FAEDS 2010 Annual Conference!

We are happy that you and your colleagues have been able to join us for this year's conference. This is FAEDS 46th year as Florida's oldest professional association dedicated to the advancement of educational technology. Our Board and many volunteers have spent the last several months planning and preparing for this year's conference in order to bring you an outstanding, informative event.

We hope you will find the next few days rewarding and that you will have an opportunity to interact with our sponsors, your peers, and the many education and technology professionals that have assembled for this event. As our national and state economic challenges and budget pressures continue, our districts and educational institutions must adapt and find ways to meet the educational needs of our students and fulfill the core missions of our institutions.

The FAEDS organization began in 1964 and the annual conference is our most visible and primary event for supporting our mission of advancing the use of technology in support of Florida's K-20 educational systems. But a significant part of our mission is also in providing scholarships to students attending Florida higher educational institutions and specializing in technology-related fields of study. For 2010, we have been able to award over $18,000 in scholarships to six well-deserving students. This would not be possible without your support as members of FAEDS and attendees at our annual conference.

We also want to extend a special thank-you to our corporate sponsors. Just like it has for all of us and our institutions, the current economic climate has had an equally challenging impact on corporate budgets and our sponsors' ability to provide support for conferences like this one. Despite these challenges, this year's sponsors have been committed to FAEDS and our mission and have been able to find the resources necessary to provide support for this year's conference. Please be sure to visit them in the Exhibit Hall, look at the technology and services they provide, and attend their program sessions. Please thank them for their support as well. Without our corporate partners, this year's conference would not have been possible.

The Annual FAEDS Conference continues to be one of the best professional development values for K-20 educators and technology professionals in the State of Florida. We hope you enjoy the conference and find value in the speakers, presentations and professional networking that this event provides.

Thank you for your continued support of FAEDS and this conference. We look forward to a great 3 days and hope to see you again in 2011!

FAEDS Board Members 2009-2010

Position	Name	Organization
President	Bill White	Valencia Community College
Past President	David Jasa	St. Lucie County School Board
Treasurer	John Opper	Florida Distance Learning Consortium
Secretary	Betsy Hacker	College Center for Library Automation
Scholarship	Marsha Cole	Duval County Public Schools
Membership Chair	Candy Garcia	NEFEC
Historian	William Piotrowski	Leon County Schools (retired)
Board Member	Tim Brown	Northwest Regional Data Center
Conference Planner	Patsy Warmack	

Scholarships

$18,000 Awarded in FAEDS Scholarships for 2010

May 1, 2010 FAEDS announced the 2010 scholarship recipients. There are six (6) recipients who will be attending one of three (3) Florida Colleges or Universities.

The Teacher Scholarship was awarded to:

Robin Larrabee who will be attending Full Sail University

The Dr. Robert W. Sims Memorial Scholarships for post-secondary students were awarded to:

Philip Wigner who will be attending the University of Central Florida

Hunter Hart who will be attending the University of Central Florida

The William J. English Scholarships for high school seniors were awarded to:

Taylor Badonsky who will be attending Florida Gulf Coast University

Collin Douglas who will be attending the University of Florida

Corlan McDonald who will be attending the University of Central Florida

The FAEDS membership congratulates these individuals and wishes them well in their educational pursuits.

Keynote Speakers

Hall Davidson
Monday, September 20, 2010
11:30am - 1:15 pm

Hall Davidson is director of the Discovery Educator Network, a new division of Discovery Communications focused on moving into the world of channel-less video-on-demand. Before coming to Discovery, he served for 15 years as director of educational services at KOCE-TV, a PBS station in Orange County, California. He is festival director for the California Student Media and Multimedia Festival, the nation's oldest media festival for students, and on the faculty of Golden West College, where he teaches a course on Technology in Education for teacher candidates. In addition, he serves on the board for California's Computer-Using Educators, the academic advisory committee for California State University at Fullerton, and the blue ribbon Technology Awards Committee of the National Academy of Television Arts and Sciences. A former classroom teacher and a frequent speaker and author, Davidson has taught mathematics on television (on a program that earned an Emmy) and produced educational PBS series on such topics as information literacy and the Internet. He was recently elected chair of the School Site Council at Franklin Elementary in the Los Angeles Unified School District where his two children attend school.

Kenneth C. Green
Tuesday, September 21, 2010
11:30am - 1:15 pm

Kenneth C. Green is the founding director of The Campus Computing Project (www.campuscomputing.net), the largest continuing study of the role of information technology in American colleges and universities. The project is widely cited by both campus

Visit our website at www.faeds.org

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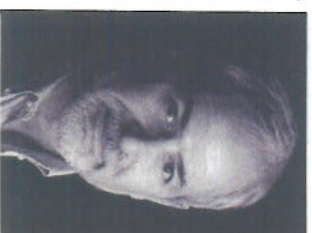
officials and corporate executives as the definitive source for information about information technology issues affecting American higher education. The project is also the model for affiliated research programs underway in several nations including Brazil and Canada.

Green is the author/co-author or editor of a dozen books and published research reports and more than 80 articles and commentaries that have appeared in academic journals and professional publications. His work has been cited by The New York Times, The Washington Post, The Los Angeles Times, The Chronicle of Higher Education, Inside Higher Education, The Wall Street Journal, CNN, and by other print and broadcast media. Green's signature DIGITAL TWEED column was published in Campus Technology Magazine (www.campus-technology.com) and also in Converge Magazine.

A graduate of New College in Sarasota, Florida, Green completed his master's degree at the Ohio State University and earned his Ph.D. from the University of California, Los Angeles.

Rod Gode
Wednesday, September 22, 2010
11:30am - 1:15 pm

Director of Specialist Sales, Microsoft. Rod joined the Microsoft public sector pre-sales engineering team in 1997. Today, he leads the 20 technology and solution specialists who work closely with K-12 and higher education customers as they evaluate Microsoft solutions. Rod graduated from University of California, Santa Barbara in 1990 with a degree in computer science.

The Grand Caribe Convention Center

Key

1. Regents Boardroom
2. Governors Boardroom
3. Boca Room I-VII
4. Caribbean Ballroom I-VII
5. Grand Sierra Ballroom
6. Hibiscus
7. Antigua 1-4
8. Bonaire 1-8
9. Curaco 1-8
10. Seasonal Pavilion

FAEDS 2010 - Exhibit Hall Directory

By Company Name

Company	Booth #
AMER.COM	12
AVERMEDIA INFORMATION, INC.	21
B2B TECHNOLOGIES	65
BARRIER1	11
CAMCOR, INC.	67
CAMPUS MANAGEMENT	68
CARAHSOFT	60
CENTURY CONSULTANTS	37
CERTCA	39
CIPAFILTER	35
CITRIX	28
CISCO SYSTEMS	20
CLASSROOM TECHNOLOGY SOLUTIONS	15-16
CPSI, LTD.	33
CYMPHONIX	17
DELL	29
DYNTEK	54
EDUCATION NETWORKS OF AMERICA (ENA)	24
ELLUMINATE	63
ENTERASYS	27
EPSON	72
ERATE 360 SOLUTIONS, LLC	7
E-TECH SERVICES	2
EXPLORE LEARNING	69
FFORG, INC.	32
FLORIDA LAMBARAIL	53
FOCUS SCHOOL SOFTWARE	55
FPL FIBERNET	6
GAGGLE	34
GLOBALSCHOLAR	9
GOVCONNECTION, INC.	10
HAYES E-GOVERNMENT RESOURCES	42-43
HOWARD TECHNOLOGY SOLUTIONS	36
HP	44-45
IBM	1
INSIGHT PUBLIC SECTOR	56-57
K-12 SOLUTIONS GROUP	22
KASPERSKY	14
LANDESK	41
LENOVO	18
LIGHTSPEED TECHNOLOGIES, INC.	13
LOGISTA	38
MAINLINE INFORMATION SYSTEMS	26
MIDRANGE SUPPORT & SERVICE, INC.	51
NETAPP	23
ORACLE	46
PANDA	70
PERCEPTIVE SOFTWARE	5
PRESIDIUM	61
QOMO	47
R&D SYSTEMS GROUP	48
SCHOOL CHECK IN	64
SHI INTERNATIONAL	66
SKYWARD, INC.	50
SMART	58-59
SUNGARD PUBLIC SECTOR	49
TERMS/CROSSPOINTE LLC	25
UNITED DATA TECHNOLOGIES	30-31
VMWARE	40
WEBSENCE ICM	71
WIMBA	52
X2 DEVELOPMENT CORPORATION	19
XEROX CORPORATION	62
XIRRUS, INC.	8
XIV/IBM	3

By Booth Number

Booth #	Company
1	IBM
2	E-TECH SERVICES
3	XIV/IBM
4	LIGHTSPEED SYSTEMS
5	PERCEPTIVE SOFTWARE
6	FPL FIBERNET
7	ERATE 360 SOLUTIONS, LLC
8	XIRRUS, INC.
9	GLOBALSCHOLAR
10	GOVCONNECTION, INC.
11	BARRIER1
12	AMER.COM
13	LIGHTSPEED TECHNOLOGIES, INC.
14	KASPERSKY
15-16	CLASSROOM TECHNOLOGY SOLUTIONS
17	CYMPHONIX
18	LENOVO
19	X2 DEVELOPMENT CORPORATION
20	CISCO SYSTEMS
21	AVERMEDIA INFORMATION, INC.
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25	TERMS/CROSSPOINTE LLC
26	MAINLINE INFORMATION SYSTEMS
27	ENTERASYS
28	CITRIX
29	DELL
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32	FFORG, INC.
33	CPSI, LTD.
34	GAGGLE
35	CIPAFILTER
36	HOWARD TECHNOLOGY SOLUTIONS
37	CENTURY CONSULTANTS
38	LOGISTA
39	CERTCA
40	VMWARE
41	LANDESK
42-43	HAYES E-GOVERNMENT RESOURCES
44-45	HP
46	ORACLE
47	QOMO
48	R&D SYSTEMS GROUP
49	SUNGARD PUBLIC SECTOR
50	SKYWARD, INC.
51	MIDRANGE SUPPORT & SERVICE, INC.
52	WIMBA
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65	B2B TECHNOLOGIES
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67	CAMCOR, INC.
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72	EPSON

Education Attendee Wireless Information:

SSID: FAEDS2010   Key: wireless2010
Encryption: WPA   Algorithm: TKIP

CiTRiX®

Booth #28

Session: Successful Virtual and Thin-Client Computing in Education

Monday 3:30pm - Boca II

Speakers:
Scott Hansen – CIO - Marion County Schools
Craig Woolley – Director of Support Services – USF IT

Come learn how Marion County Schools and University of South Florida are using Citrix virtual computing technologies and thin-clients to reduce PC and administrative costs, while delivering a better end user experience in K-12 and higher-education.

SIMPLICITY IS POWER

Heard the buzz about Desktop and Application Virtualization?

Simplicity is power.

Conference Schedule

September 19 — September 22, 2010

Sunday, September 19, 2010

2:00pm-6:00pm
REGISTRATION & INFORMATION DESK OPEN
Caribbean Foyer

2:00pm-6:00pm
FAEDS BOARD MEETING
Governor's Board Room

2:00pm-5:00pm
FCITL BOARD MEETING
Boca I

6:30pm-10:00pm
OPENING RECEPTION
Boca Foyer and Patio
Note: By Invitation to All Educational Attendees Only
Sponsored by: Hayes E-Government Resources

Monday, September 20, 2010

7:00am-7:50am
CONTINENTAL BREAKFAST
Caribbean Foyer and Caribbean VI and VII

7:30am-5:30pm
REGISTRATION & INFORMATION DESK OPEN
Caribbean Foyer

7:30am-12:30pm
EXPO COMPANY VENDOR HALL SETUP
(No Admittance to Vendor Hall)
Caribbean III, IV and V

8:00am-9:15am
OPENING GENERAL SESSION
Technology Trends and Education
Bill Rust, Research Director, Gartner Consulting

Emerging technologies and business practices - as well as the changing expectations of education stakeholders - impact the skills and strategies required of education technology leadership. What issues and trends are important for education leaders to understand and address? The Gartner perspective on Technology Trends and Education examines the challenges and current or emerging best practices in meeting them.
Caribbean VI and VII

9:20am-10:10am   BREAKOUT SESSIONS

Hitchiker's Guide to a Windows 7 Migration
Chuck Zettler, Director of Project Management, Chris Persaud, Director of Customer IT Support, Tony Parziale, CIO - Palm Beach College, Mike Merker, Director of Technology Infrastructure

Boca I

UDT - "Making Protection Effective and Affordable"
Daniel Rodriguez, VP of Technology Solutions

Today's IT organization is charged with maintaining daily operations in the best - and worst - of conditions. When the unforeseen strikes learn how to protect your IT infrastructure.

Boca II

VMware - Delivering on the Promise of Virtualization
Anthony Davis, VMware Senior Systems Engineer

A look at the latest release of the markets most complete and robust virtualization platform.

Boca III

FCITL General Membership Meeting
During this session FCITL will host our semi annual general business meeting. All FCITL members present are asked to attend.
Sponsored by FCITL.

Boca V & VI

10:10am-10:30am   BREAK

Sponsored by the Friends-of-FAEDS vendor sponsors

Caribbean Foyer

10:30am-11:20am   BREAKOUT SESSIONS

LANDesk - Do You Know Where Your Assets Are?
If someone asked what assets your organization has, where they are, and what they're used for, what would you tell them? Accurate asset accountability and control are critical to maximize the business value of your assets.

Boca I

Monday, September 20, 2010

Focus Learning - A New Student Information System for the IBM i (AS/400)

Ernest Paredes, Coordinator of Program Development, Manatee County Schools

Focus Learning (continued)

See how our district is implementing Focus/SIS while retaining the equity in our hardware platform and staff, which began August 2010. Challenges and successes will be addressed in this candid presentation.

Boca II

Cyber Safety Curriculum to Satisfy the Broadband Data Improvement Act

Cheryl Stepp, Supervisor, Instructional Technology and Karen Pruitt, Library Information Specialist - Osceola County Schools.

On October 10, 2008, the "Broadband Data Improvement Act" / "Protecting Children in the 21st Century Act" was signed into law. For schools and districts the law means that elementary and secondary schools having computers with Internet access will not receive federal funding through the E-Rate Program for Internet service, Internet access or internal connections without certifying that their Internet safety policy includes Internet safety education. Specifically, the mandatory Internet safety education must include lessons on cyber bullying awareness and response as well as teaching appropriate online behaviors for students on social networking sites and in chat rooms.

Boca V and VI

Monday, September 20, 2010 (continued)

Hayes Technologies

How to maintain 5 9's uptime in networking, connectivity, and operations: Virtualization of network resources; Power protection and virtualization. Maximizing wireless signals – 5 bars does not mean guaranteed connectivity, why? Maximizing Storage resources, and keeping it up

Boca III

11:30pm-1:15pm

LUNCH and KEYNOTE

Leading, Learning, Achieving: The Realities of the Digital Age

Hall Davidson

From the Pacific to the Atlantic, trailblazing states and districts have begun a serious conversion to digital—a move from trees to bits. Moving classroom practice more deeply into digital resources provides major benefits for differentiation, extended learning, remediation, and accountability. But how does it happen? What's the immediate effect on scores? Considering the threat of enrollment base erosion from propriety schools, adoption not an option but a necessity. Explore these issues with examples across the country. And bring your mobiles and machines for an interactive BYOT exercise.

Luncheon Sponsored by UDT; speaker sponsored by: Discovery Education

Caribbean VI and VII

1:15pm-2:05pm

BREAKOUT SESSIONS

Classroom Technology Solution- Endpoint Security and Content Management

Presented by Classroom Technology Solutions

Prevent students and staff from bypassing filter with advanced filter avoidance technologies instead of just URL lists and change the behavior by shaping bandwidth and priority of critical and recreational internet content.

Boca III

IBM Debug Tool and Fault Analyzer: How to Use the Latest Mainframe Debugging Tools From IBM

Steve Menard

We will show how to use the IBM Debug Tool to monitor the execution of CICS and batch applications using traditional 3270 terminals as well as workstation based GUI interfaces. We will also describe how the IBM Fault Analyzer can be used to determine the cause of abnormal terminations of CICS and batch applications.

Sponsored by NWRDC

Boca I

Computer Based Testing

Don Manderson, Director of Information Technology, Osceola County Schools

Overview of the advantages and barriers that are confronting Florida school districts as the spectrum of online testing expands to include a growing list of formative and summative assessments and certification and benchmark processes.

Sponsored by FCITL

Boca V and VI

2:15pm-3:05pm

BREAKOUT SESSIONS

Application Monitoring on a Shoestring - Keeping Track of ERP Performance without Spending a Fortune
Jerry Reed, Programmer/Analyst, Valencia Community College

In this presentation we'll discuss how application monitoring can add value and intelligence to existing system and hardware-level tracking, without breaking the budget. Topics include getting a baseline for ERP application "normality", tracking, alerting and intervening, a hierarchy of options, open-source tools for implementing monitors, examples drawn from Valencia's web and Banner application monitoring, and the challenges and opportunities posed by requirements for non-intrusive monitoring, false alarms and overconfidence.

Boca I

SMART Response! Interactive Response Choices to Meet Your Educational Requirements
Erik Shafer, Education Solution Specialist and Denise Kessler, Area Manager, SMART

Response VE, our web based testing solution via iPods or distance learning. Also, Response XE, which allows texting and full algebraic function keyboarding.

Boca II

Is it Time to Redo the AUP (Acceptable Use Policies) for Both Students and Staff?
Ann P. Kohler Technology Implementation Manager (Retired), Seminole County Public Schools

With the ever-increasing use of Web 2.0 tools in K-12 schools, and the proliferation of uses of other electronic communications devices, the AUP documents which were written long before the introduction of Web 2.0 are no longer sufficient to meet the needs of staff and students alike. Further, in most cases, such documents were written with a "negative" tone, and need to be revisited in the near future.

Sponsored by FCITL

Boca V and VI

Wireless + 1:1 Laptop Initiative = Enhanced Education

Enterasys wireless networking solutions offer mobility for teachers and students, ease of deployment/management for network administrators and significant cost savings over physical wiring solutions in challenging school building infrastructures.

- High performance 802.11n solution without need for increased power
- Classroom control ensures focus remains on education
- Out-of-the-box policies safeguard student privacy

▶ Visit the Enterasys Booth #27 at FAEDS

enterasys Secure Networks

3:00pm-7:00pm

Managing Today's Technology in the Classroom
Jonathan Kidwell, Solutions Engineer - Enterasys

Sponsored by: Enterasys

Boca III

Citrix - Successful Virtual & Thin-Client Computing in Education
Scott Hansen, CIO, Marion County Schools, & Craig Woolley, Director, University of South Florida

Actual case study on using Citrix virtual computing technologies and thin-clients to reduce PC and administrative costs, while delivering a better end user experience in K-12 and higher-education.

Boca II
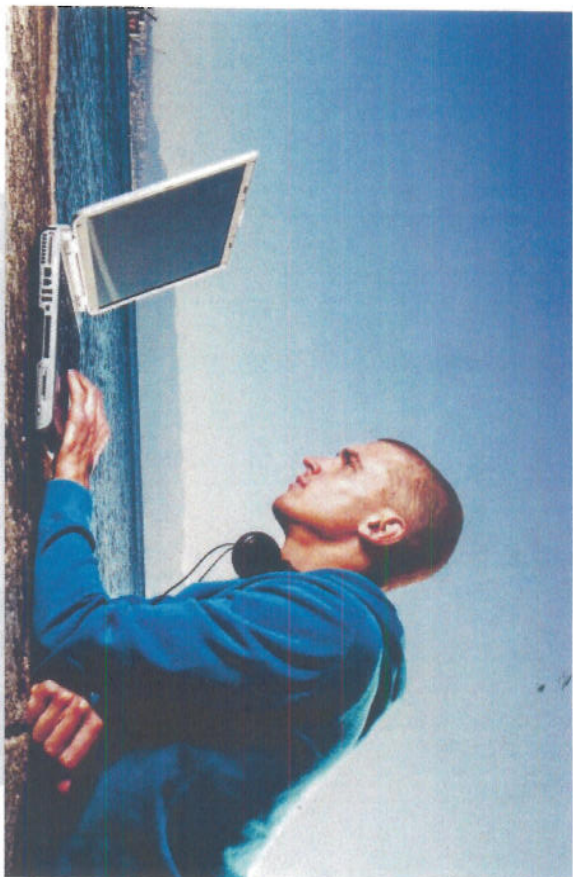
VENDOR HALL OPEN

Caribbean III, IV and V

Sponsored by the Friends-of-FAEDS vendor sponsors

Caribbean III, IV and V

3:05pm-3:30pm

BREAK

3:30pm-4:20pm

BREAKOUT SESSIONS

Where You Are: The Perfect Place to Begin
Hall Davidson

Digital means more than pdf's! For both administrators and teachers the means to use shared data, social networking, and new media tools to improve instructional practice are already at hand. Explore strategies to use free applications or already acquired resources to move administration and classroom into 21st century practices. Mixing digital media, Web 2.0 sites, and exterior links for enrichment or translation can be done right now. Find the right PD / implementation model to match your district.

Boca I

Monday, September 20, 2010 (continued)

Strategies for Defining, Designing, Procuring, and Implementing an Instructional Improvement System for K-12 Learning Organizations

Dr. John R. Phillips, Executive Director - CELT

In collaboration with the Bill & Melinda Gates Foundation and the FLDOE, CELT has convened focus groups with educators throughout Florida to discuss the conceptual framework, functional requirements, and performance specifications of an IIS. This work is aligned to a Teacher-Student Data Link project that CELT is leading along with the Florida DOE and four other states. Hear about how educators today are increasingly focused on tracking and analyzing data that links students, standards, assessment data, and learning facilitators. As in any profession, the right tools can enhance effectiveness and productivity. In education, access to just-in-time information about who we teach (learners), what we teach (curriculum/instruction), how well students are learning (assessment), and by whom (staff) is essential if our schools are to realize the full impact of technology.

Sponsored by FCITL

Boca V and VI

Websense ICM: "The Truth about Web 2.0"
John Newsome, Senior Consulting Security Engineer
Websense ICM

Boca III

Monday, September 20, 2010 *(continued)*

4:30pm-5:20pm

BREAKOUT SESSIONS

IBM- Cognos Business Intelligence Solutions Specifically for the Education Community

Learn about the Cognos EPMS which provides 175+ reports/templates for NCLB and other state/federal compliance manadates. Desiged for school districts and post-seondary, including analytics for improving student, operational, financial, improvements, & advancement management.

Boca II

Transitioning to Digital Content: Challenges, Opportunities and Trends

Jeanine Gendron, Director, Instructional Technology and Dolores Noechel, Instructional Technology Specialist - Broward County Schools

In today's world, digital content knowledge is being created, sent, delivered, and communicated instantaneously. Educators, traditionally the knowledge

providers, are now struggling to redefine teaching and learning in a world where knowledge is a commodity accessible "anytime, anywhere." How can educators provide high quality digital content as part of a systemic approach to providing resources for students? What is the role of mobile devices in delivering digital content? What are the trends in digital content and how can school districts leverage the new opportunities being made available? What are the costs and benefits of online content? How do districts manage digital content and digital rights? Finally, how can digital content enable districts to customize learning to meet individual student needs? Examples from the educational community will be used to share information on this key 21st century learning topic.
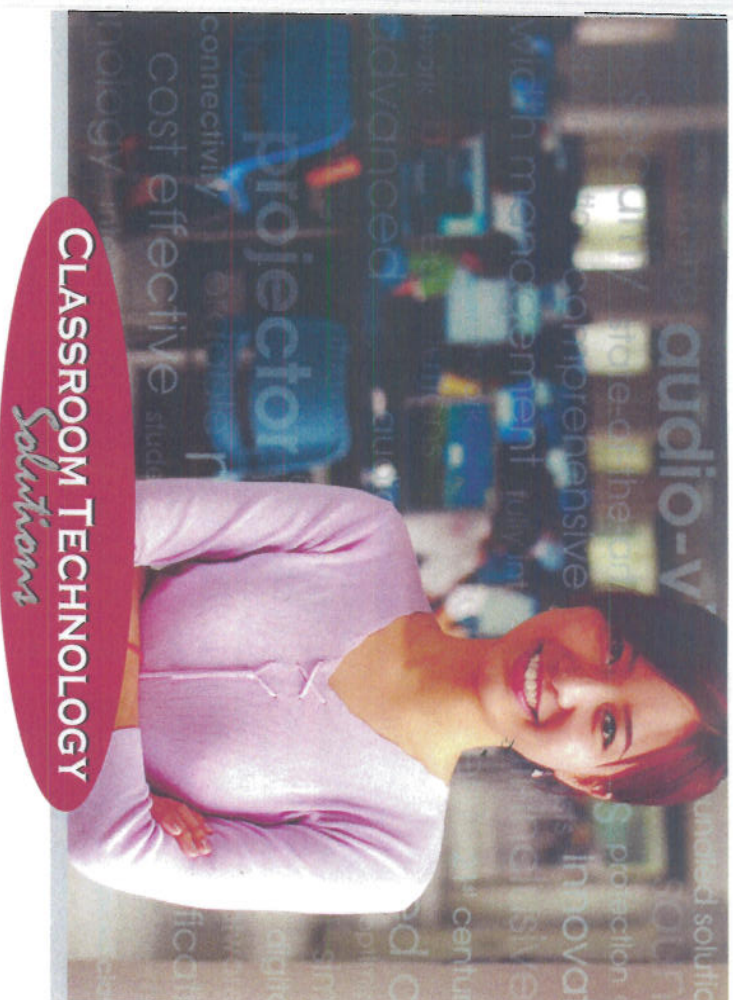
Sponsored by FCITL.

Boca V and VI

5:30pm-7:00pm

VENDOR HALL WELCOME RECEPTION

Sponsored by: SMART

Caribbean III, IV and V

CLASSROOM TECHNOLOGY
Solutions

Your total solution provider for the 21st century classroom.

Classroom Technology Solutions is an innovative company that applies new thinking to the challenges faced by K-12 educators. We explore how technology products can be bundled to create simple, comprehensive and cost-effective solutions. We provide a complete line of audio-visual equipment, projector mounting, anti-virus, and more. Learn how we can meet your needs today!

Classroom Technology Solutions, Inc.
4909 Victor Street | Jacksonville, FL 32207
Phone: 904-731-1006 | Toll Free: 877-733-1006
Fax: 904-731-1007 | info@ctsed.com
www.ctsed.com

Tuesday, September 21, 2010

7:30am–8:20am CONTINENTAL BREAKFAST
Sponsored by: Presidium Inc.
Caribbean Foyer and Caribbean VI & VII

7:30am–4:30pm REGISTRATION & INFORMATION DESK OPEN
Caribbean Foyer

8:00am–4:30pm VENDOR HALL OPEN
Caribbean III, IV and V

8:30am–9:20am BREAKOUT SESSIONS

Next Generation Learning Environment and the Role of Technology
Kate Kemker, Director DOE Technology Learning and Innovation

As the state of Florida races forward with educational reform, a crucial element of moving ahead is technology. In 2009, the State Board of Education adopted a State Technology Plan for ensuring an effective next generation learning environment through adequate access to digital tools with high-quality support. In addition, the Board approved the development of policies, procedures and protocols for implementing the technology plan over the next five years. This session will focus on the goals of the state technology plan, the progress on the protocols, and the alignment with national technology initiatives

Boca V and VI

The Darned State, Those Feds, and Others: What the Future Brings and Why is it Being Brought

Lavan Dukes, Educational Policy Development Director, Florida DOE

This session will focus on action and other activities at various levels which will impact all of us in the way we do business

Boca I

HP Networking - Data Center Security

Lower TCO across the network through transformational design and industry standard economics via Secured Virtualized Next Generation Data Center, Dynamic Simplicity and Scalability, Intelligent Management, and Infrastructure Innovations

Boca II

8:30am-9:20am

Navigating Towards a Successful eLearning Platform Architecture

Chris Haddad, Managing Vice President, Application Platform and Data Management - Gartner

Required legislative mandates, constrained budgets, and expanded end-user expectations are creating a challenging IT environment. A team's ability to effectively deliver new application and services is directly impacted by the existing IT architecture environment and practices. In this presentation, Gartner's Managing Vice President Chris Haddad will chart a path which evolves architecture components and best practices delivering a eLearning platform. The session will detail:

* How legislative mandates require new application

models and architecture components
* When teams should navigate away from legacy architecture towards new architecture models
* Where smart IT investment in operations, security, data and process best practices can deliver rapid benefits

Boca III
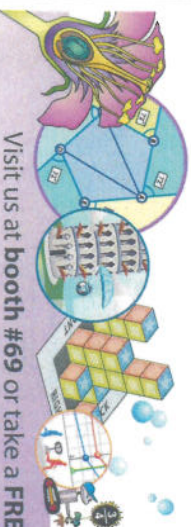
9:30am-10:20am

BREAKOUT SESSIONS

E-rate 2011, What's New and What's Not

Melinda Crowley and Maureen Githens, Hayes E-Government Solutions

Learn about updates and changes for E-rate 2011. This session will provide a look at the status of some of the proposed E-rate program revisions on eligible services, CIPA regulations, use of school Internet facilities, and E-rate forms as well as a look at some of the older program rules affecting school districts.

Sponsored by: Florida Department of Education

Boca V and VI

Developing and Implementing a Centralized Software System for a College Setting

Chris Persaud, Director of Customer IT Support
Mike Merker, Director of Technology Infrastructure

Boca I

How Digital Textbooks are Opening Minds to a New Paradigm in K-12 Education

Neeru Khosla, Co-founder and Executive Director, CK-12 Foundation

Textbooks represent a system of knowledge transfer that is centuries old and out of step with modern technologies. Traditional textbooks can be expensive, difficult to update and incompatible with multi-media educational resources. Given their cost, it can be six-plus years before new textbooks are purchased, leaving many K-12 students learning from outdated materials. In short, the textbook system has been imploding under the weight of its own inefficiencies.

Security in the Shared Data Center Environment

Tim Brown, NWRDC

This session will discuss the shared data center model and how different customers can be combined or segmented based on security needs.

Boca III

10:20am-10:35am

BREAK

Sponsored by the Friends-of-FAEDS vendor sponsors

Caribbean III, IV and V

Boca II

Tuesday, September 21, 2010 (continued)

10:35am-11:25am

BREAKOUT SESSIONS

Discover how to be "Open" in Florida with The Orange Grove Digital Repository, Orange Grove Texts Plus and WebAssign

Susie Henderson, Associate Executive Director, Florida Distance Learning Consortium

Meredith Babb, Executive Director, University Press of Florida

Joel Hollenbeck, WebAssign, Vice President for Sales and Customer Service

"Open" textbooks, "open" instructional resources and Creative Commons copyright licenses (www.creativecommons.org) are changing education in profound ways. What does it mean to be "open"? What's "open" in Florida? Learn how The Orange Grove, Florida's Digital Repository, (www.theorangegrove.org) can help you, your district or institution effectively manage, discover and provide high quality open content, courses and textbooks to students, whether face to face or online, and, at no cost. Learn about

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10:35am-11:25am

Orange Grove Texts Plus (OGT+), an affordable, open textbook initiative in Florida. Discover WebAssign (www.webassign.net), an affordable high quality online homework service, where every student receives randomized problem sets with immediate feedback that may include access to custom videos, relevant pages of an open textbook, or other resources to ensure that students master a concept.

Boca I

Mobile Devices in the Classroom

Dr. Tina Barrios, Supervisor - Instructional Technology, School District of Manatee County

Manatee County has invested in Mobile technologies for the past ten years. In that time we have learned a tremendous amount about training, managing and deploying these technologies. This session will share lessons we've learned and our vision for the future as well as some examples of student and teacher work that has been done.

Sponsored by FCITL

Boca V and VI

Oracle - The Building Blocks of a Teacher Effectiveness Monitoring System…
Jim Wakefield, Oracle Public Sector

Components that go into tracking and measuring both teacher and student performance to deliver a Teacher Effectiveness Monitoring System.

Boca II

Florida Lambda Rail - Why was it Created and Where is it Now?
Jeff Schilit

The FLR was created by several state and private universities within the state of Florida to help the state and the universities increase the research, development and educational activities and applications and to foster collaborative activities. Today, the FLR has evolved and expanded and it meeting its original purpose.

Boca III

Tuesday, September 21, 2010 (continued)

What can SIP and High Availability Do for Your Schools?

Presented by Hayes with Avaya / Xiotech

Boca VII & Boca VII

11:30am-1:15pm

LUNCH and KEYNOTE
The Fourth Decade of the IT Revolution
Kenneth C. Green, The Campus Computing Project

We are now in the fourth decade of the much-discussed (and much-hyped) IT revolution in higher education. Although technology has fostered great aspirations and has been a catalyst for great change, much remains surprisingly the same four decades after the first deployment of "microcomputers" in the early 1980s. Green's presentation will focus on what colleges and universities have done well and what they need to do better in their efforts to leverage technology resources for both online and on-campus instructional programs and educational services.

Luncheon Sponsored by: CTS

Caribbean VI and VII

1:15pm-2:05pm

BREAKOUT SESSIONS

Education Services Management: Enhancing Service and Enabling Strategy
George Pappas, Executive Vice President, Sales & Marketing, and Elias Ferdoussi, Area Director - Southeast - Presidium

State funding for higher education in Florida is down 9.7% and average enrollment growth through 2012 is expected to reach nearly 30%. Even though the "do more with less" imperative is now an accepted norm, CIOs must still balance it with managing the foundational systems that keep an institution running. With this balancing act always in the front of their

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minds, CIOs must make difficult resource allocation decisions. These decisions are complicated by the emergence of new systems and mobile devices and ever-increasing expectations of students, staff and faculty.

With so many trade-offs to evaluate, clearing time for strategy and collaboration has never been more important. One area that is of critical importance is improving service quality while containing costs. No corner of the campus can afford to deliver sub-par service, including the IT help desk. However, it can be hard to focus on service quality when the sheer volume of student inquiries absorbs all of an IT organization's time and resources.

The most progressive institutions in Florida are leveraging education service management to draw on the transformative power of technology. By combining virtualized services, process redesign and technology solutions, the IT function can impact mission critical goals like enrollment and retention—as long as it can separate the complex from the routine and free time for strategic thinking and action.

Join us to learn how Presidium has helped institutions in the Southeast shift the IT function's focus from fire fighting to problem solving. By enabling 24/7 multi-modal interactions and providing innovative outbound campaigns, we help institutions positively impact key IT metrics like self-help ratios, support cost per student and student satisfaction. As IT support teams engage students in more technologically advanced, automated and proactive ways, functional leaders and CIOs are freed to dedicate more of their time to strategic endeavors—a much needed relief from the escalating pressures of trade-offs.

Sponsored by: Presidium

Boca V and VI

Tuesday, September 21, 2010 (continued)

Kenneth Green - Follow-up Focus Session

This session will allow conference attendees to get up close and personal with the featured speaker to discuss any of the points raised during his luncheon presentation.

Boca I

1:15pm-2:05pm

Insight - Securing Your IT Future – Client Virtualization May Be Your Answer!

Phil Chambers, HP Virtualization Specialist

The benefits of implementing client virtualization to increase efficiencies of IT - a full review of the multiple client virtualization methodologies.

Boca III

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

2:15pm-3:05pm

BREAKOUT SESSIONS

Update from Apple
Presented by Apple

Boca II

FAMIS Board Meeting *(2:15pm-4:20pm)*

Boca I

ExploreLearning "Using Online Simulations to Improve Conceptual Understanding in Math & Science"
Jane Owen, Project Manager, ExploreLearning

"Gizmos," a library of over 450 math and science simulations - including inquiry-based lessons

Boca III

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

3:05pm-3:30pm

BREAK

Sponsored by the Friends-of-FAEDS vendor sponsors

Caribbean III, IV and V

Tuesday, September 21, 2010 (continued)

3:30pm-4:20pm

BREAKOUT SESSIONS

Transitioning to Computer Based Assessments
Kate Kemker, Director DOE Technology Learning and Innovation

Utilization of computer-based assessments has the potential to provide all stakeholders faster access to high-quality data. As the state of Florida embarks on the movement toward computer-based assessments, it is essential that all stakeholders understand the benefits and challenges. In addition, schools and districts need to develop plans that will support the successful implementation of computer-based assessments. This session will focus on the various aspects, such as access to computers, bandwidth, and training, in addition to district and school readiness for computer based assessments

Boca I

The Data Center and Emerging Technologies
Presented by Dell

How advanced data center technologies drive sustainable growth and solutions for the virtual era.

Boca II

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

4:30pm-5:20pm

BREAKOUT SESSIONS

XIV - The Next Generation of Storage
John Sheehy, Systems Architect

The details on IBM's XIV® Storage - a high-end open disk storage system using an innovative grid architecture designed to deliver the highest levels of reliability, performance, scalability and functionality at low overall cost, with unprecedented ease of management.

Boca I

FFORG - Strategic Use of Virtualization Technology to Maximize Scalability of Digital Media Delivery
George M. Webster, PhD - CTO, Inventive Technology, Inc.

This session explores best practices for maximizing scalability, reliability and uptime using virtualization technologies, shared storage and probably media delivery solutions.

Boca III

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

6:00pm-7:30pm

Reception and Dinner

Caribbean VI and VII

8:00pm-11:00pm

Celebrate Good Times Event

Grand Sierra Ballroom A

Sponsored by: HP & Insight Public Sector

Wednesday, September 22, 2010

Time	Session
7:30am-8:20am	**CONTINENTAL BREAKFAST**
	Caribbean Foyer and Caribbean VI & VII
7:30am-4:30pm	**REGISTRATION & INFORMATION DESK OPEN**
	Caribbean Foyer

8:30am-9:20am BREAKOUT SESSIONS

Florida and CoSN (Consortium of School Networking): A Historic Opportunity
Keith Krueger

Boca V and VI

Using Social Networking in the Classroom
Heather Hammond, Sr. Account Manager

Today's youth are always plugged in and interacting with peers, yet many schools force them to power down and disconnect. Is it any wonder that scores of students are bored and disengaged? Kids who join peer groups, like sports or choir, have greater success and higher graduation rates. But what about those who don't fit the traditional groups? The popularity of social networking demonstrates a hunger for belonging and connection. Learn how safe and appropriate social networking technology can provide a sense of belonging and support your students through their educational careers.

Boca I

The Truth About Web 2.0
John Newsome, Senior Consulting Systems Engineer, Websense

Sponsored by: ICM

Boca III

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

9:30am-10:20am BREAKOUT SESSIONS

CoSN Meeting- Web 2.0 in Our Schools: Protect? Preserve? Progress?
Keith R. Krueger, CoSN CEO

Learn about a new suite of tools for educational leaders about Web 2.0 and their potential for participatory learning.

Governors Board Room

Leading Faculty Through Large-Scale Software Upgrades
Argelique Smith, Director Learning Technology & Alternative Delivery, Valencia Community College

This session will help administrators create a communication plan for leading large scale software implementations. Valencia will showcase how they implemented this communication plan in support of its current migration to Blackboard 9.1 Learn using traditional and social media channels.

Boca II

Wednesday, September 22, 2010 (continued)

Citrix - Successful Virtual and Thin-Client Computing in Education
Scott Hansen – CIO – Marion County Schools & Craig Woolley – Director of Support Services – USF Information Technology

Community College CIO Meetings
Agenda Provided to Members

Boca III

An Education in Saving $$ with BigFix Power Management
How Miami-Dade Public Schools saved $4.2 million in the first year.

Boca I

Millennials, Social Media, and Education: Connecting With Your Students
Lisa Macon, Professor & Program Chair, Architecture, Engineering & Technology, Valencia Community College and Josh Murdock, Instructional Design Specialist, Valencia Community College

10:20am-10:35am   BREAK

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Caribbean Foyer

Community College CIO Meetings
Agenda Provided to Members

Boca III

10:35am-11:25am   BREAKOUT SESSIONS

Enterasys - Embrace it or Erase it: Managing Today's Technology in the Classroom
Jonathan Kidwell, Enterasys Networks

How educators can leverage the power and new learning potential unlocked by technology advances while at the same time minimizing the distractions and other challenges they can present.

Boca II

11:30am - 1:15pm

Community College CIO Meetings
Agenda Provided to Members

Boca VII and VIII

LUNCH and KEYNOTE

Cloud Convergence: Consumerization versus Education IT Simplification
Rod Gode

Consumerism is alive and well in the Education institutions – K12 and higher education alike. According to the analysts and our direct perceptions on campus, Web 2.0 tools and consumer devices are driving many of the directions and decisions campus IT is making. This "bottoms-up" approach is clearly within

Boca VII and VIII

lightspeed™

the realm of the values of academic freedom, but how do we ensure the security, management, compliance and structure required to maintain the requirements of the business and learning? This session will explore and demonstrate ideas and technologies for how to strike and maintain the balance of what will likely become a hybrid model for campus IT infrastructure – one that requires mastery for organizations to continue to thrive.

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Caribbean VI and VII

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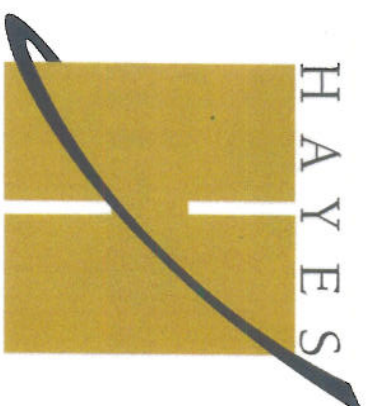
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CARIBBEAN BALLROOM II

CARIBBEAN BALLROOM I

CARIBBEAN BALLROOM VII

CARIBBEAN BALLROOM VI

OVERHEAD FREIGHT DOOR

BAR 57 FOOD BAR

PRE-FUNCTION FOYER

ENTER ENTER

REGISTRATION

ENTRANCE FROM HOTEL
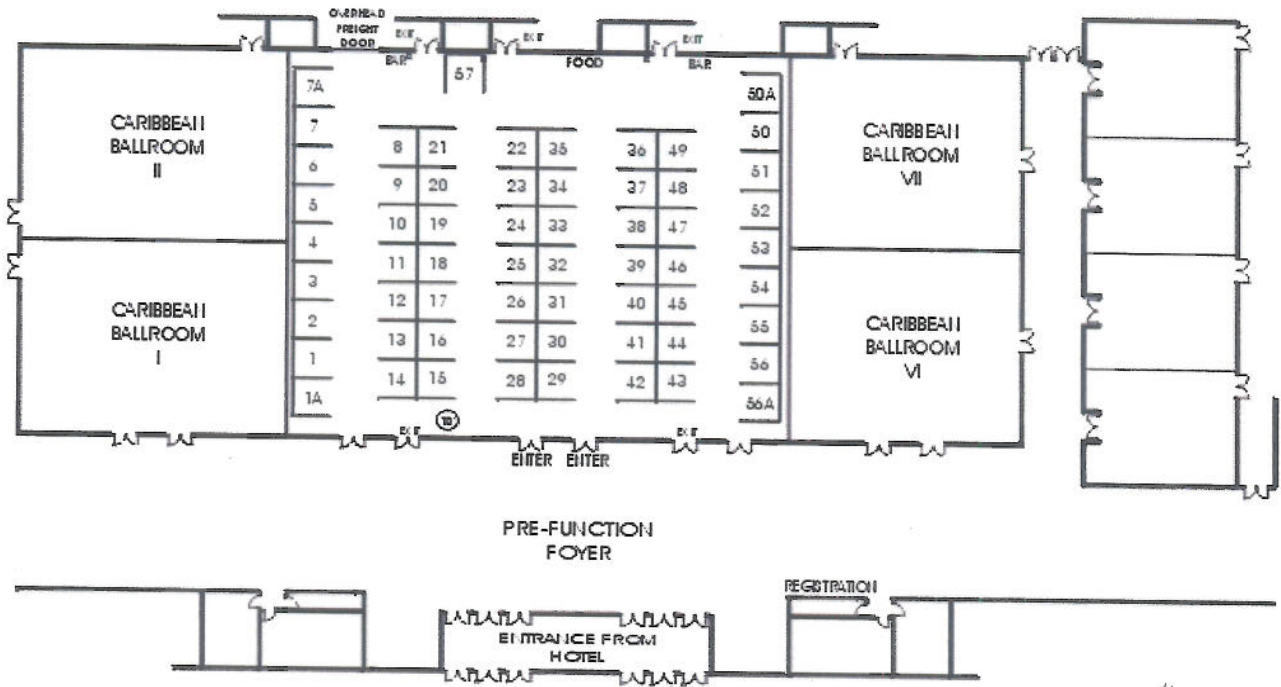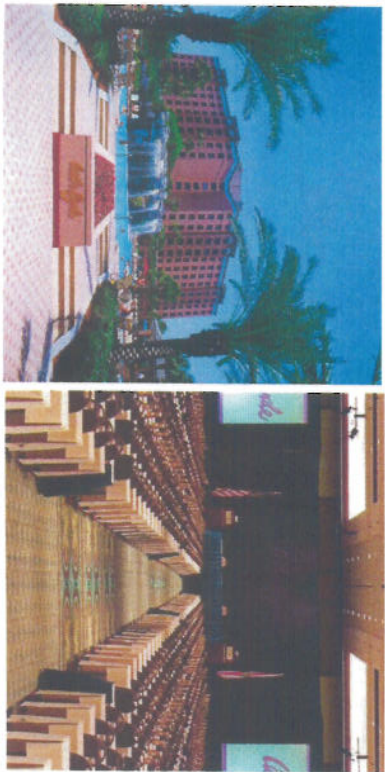
SCALE
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ALL AISLES ARE 10' WIDE UNLESS OTHERWISE NOTED

**61 - 10' x 10' Booths
in the
Caribbean Ballrooms III thru V**

The hotel opened the first of its three towers in November 1996, and over the course of the next six months opened the second and third towers in phases. By July 1998, 120 two-bedroom villas were added to the property, bringing the total hotel all-suite inventory to 1,338. To capitalize on the increasing Orlando convention demand, the Caribe added a first phase of meeting space in April 1998 and expanded to its current 150,000 square feet in September 2003.

The jointly owned and operated Caribe Royale Orlando All-Suites Resort and Convention Center and the adjacent Buena Vista Suites Hotel offer a combined 1,600 generous two-room suite accommodations, exceptional meeting facilities with 150,000 square feet of flexible meeting space, award-winning dining and a staff ready and available to care for their guests. The two properties, located in the Lake Buena Vista area, 16 miles from the Orlando International Airport, combine to form Orlando's largest independently owned all-suite hotel combinations. More information about the Caribe Royale Orlando and the Buena Vista Suites is available by visiting www.cariberoyale.com and www.buenavistasuites.com. The Caribe Royale Orlando and Buena Vista Suites are properties of the Sierra Land Group in Glendale, Calif.

Caribe Royale
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ALL-SUITES RESORT & CONVENTION CENTER