FAEDS

FLORIDA ASSOCIATION OF EDUCATIONAL DATA SYSTEMS

"IT in 2008: Finding a Path to Cost Savings & Efficiency"

Annual Conference

September 28 - October 1, 2008

Caribe Royale Resort Convention Center

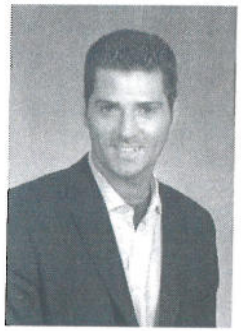
Keynote Speakers

Carl J. Anderson

Carl J. Anderson received his BS in physics from the University of Missouri in 1974 and his Ph.D. in Physics from the University Wisconsin in 1979. He joined IBM Research in 1979 where he did circuit design, package design and test on the Josephson Superconducting Computer program. From 1983 to 1992 he worked in Gallium Arsenide

Optoelectronics design and fabrication. In 1992 Carl became the Silicon circuit senior design manager and was responsible for the conversion of the S/390 high-end mainframe from bipolar technology to custom CMOS technology. In 1997 Carl started work on the Power4 microprocessor and was responsible for its physical design. Carl became an IBM Fellow in 2000 and was responsible for the physical design and tools in the IBM server division. In 2003 he received an honorary Doctor of Science from the University of Wisconsin for his microprocessor accomplishments. Currently Carl works in the office of the CTO of IBM Systems and Technology Group and is responsible for the design of several energy efficient data centers.

Anthony Salcito



As General Manager for Microsoft Education, Anthony Salcito has responsibility for supporting K-12 and higher education institutions across the United States and leading Microsoft's efforts to support and enhance the role technology plays to enhance learning. In addition to leading a national team of education resources, Anthony is also responsible for the development of education partnerships and the creation of innovative programs to better support education customers nationally via the Partners and Learning program. And as a member of the WW Education Leadership Team, Anthony helps contribute to Microsoft's overall direction, strategy and support of academic initiatives globally.

Anthony has been instrumental in developing strategic relationships with education customers via dedicated engagement and commitment to education. He was the catalyst for Microsoft's involvement in the creation of the School of the Future – Microsoft's participation with School District of Philadelphia to build an innovative high school in the city of Philadelphia.

Anthony has created several programs that have been leveraged broadly to support the company's giving efforts and Microsoft's Connected Learning Community initiative. Anthony created the Microsoft Technology Friends Network, which links IT Professionals and Developers to schools and non-profits to donate their technical expertise to aid with technology support.

Anthony joined Microsoft in 1992, helping to architect Microsoft's marketing outreach plan in the early nineties. During his initial years with Microsoft, Anthony had the opportunity to influence marketing and one-to-many programs including the product launches for Windows NT and Windows 95.

Anthony is involved with a variety of outreach projects and has served on the board of the National Foundation for Teaching Entrepreneurship and currently serves on the board of directors for Stevens College WebCampus and Western Governor's University.

Keynote Speakers

Dennis Ravenelle

Mr. Ravenelle's nearly thirty years of professional experience includes stints as COO, CIO/CTO, and CEO of both public and private sector technology enterprises, as well as more than fifteen years of consulting in management and information technology (IT) to such clients as Fidelity Investments, Dun & Bradstreet, Smith & Nephew plc, Tufts New England Medical Center, and Paramount Studios. He has architected and operated networks and applications and developed policy, procedure and best-practices documentation in support of vast information technology infrastructures. He currently leads large strategic infrastructure projects at Harvard University. He also serves as a member of the Board of Directors of the U.S. Chapter of the IT Service Management Forum (itSMF USA), where he holds the Knowledge Management Portfolio, which includes an ex officio seat on the itSMF International Publications Executive Sub-committee (IPESC). He previously served as Certification Chair during the OGC CAR initiative and the launch of ITIL version 3. Under his aegis the itSMF launched a major initiative to introduce IT Service Management standards and best practices into technology and management graduate school curricula and received the 2006 itSMF President's Award for his contributions. He is also a member of the itSMF International delegation to ISO/IEC JTC1 SC7, where he participates in the standard-setting activities of several workgroups including IT Governance.

His international activities also include membership on the EXIN TUV ISO/IEC 20000 International Certification Board and the regional Quality Assurance committee.

At the University of Massachusetts, he elevated a best-efforts skunk works network to one of the most robust statewide networks in the country, supporting the Internet and Internet2 access and data transport needs of the Commonwealth's higher education and K12 communities, public libraries and several state agencies.

He served as CIO/CTO, was the chief architect and managed the development of Travelago.com, an acclaimed streaming video travel portal. As CIO/CTO and then as CEO of the Massachusetts Corporation for Educational Telecommunications (MCET), the award-winning satellite and Internet distance education network of the Commonwealth of Massachusetts, he launched an educational portal and significantly enhanced both the satellite network and MCET's Internet presence.

Mr. Ravenelle's career began in the early years of competition in the telecommunications industry, where he quickly earned recognition for the innovative applications that he developed. He acquired a declining communications company and expanded it nationally; successfully selling it to a young protégé groomed to continue it. He subsequently managed the data wiring division of a major IBEW-affiliated electrical contractor, overseeing large infrastructure projects for such clients as Digital Equipment Corp. and The Children's Hospital (Boston).

An accomplished leader, teacher, and mentor, he has participated in projects and field studies on the Processes of Consulting with students of the Harvard Business School, been an adjunct Assistant Professor of Management at Worcester Polytechnic Institute, Chairman of the Worcester Area Chamber of Commerce Business Education Committee, a director and Program Chair of the New England Domino and Notes Special Interest Group. He was co-founder and first president of the itSMF New England Local Interest Group. With a keen interest in international activities, he was a founder and Vice President of the Worcester-Russia Initiative for Education, a nonprofit foundation providing business education to aspiring entrepreneurs in Russia. He has also served as Treasurer and Director of the International Center of Worcester (ICW) at Clark University.

Fluent in French, he has lectured and written on technology matters in French and English, and has appeared on the internationally syndicated cable television program Bonjour. He was a Founder, Director, and President of the Boston Chapter of the Richelieu International, a Franco-phone service club.

Keynote Speakers

Mark S. Benno

Mark S. Benno, Ph.D. is widely recognized as the Curriculum Evangelist. In this role he helps people to envision and develop effective technology integration programs. He likes to challenge people to exceed their dreams; professional development is his passion. Most of his work over the past sixteen years has been in faculty development (for educators of students in preschool - graduate school). In addition to eight years at Apple, he has worked at Nolan Middle School in Killeen ISD in Texas, Hillcrest PDS, a professional development elementary school for Baylor University in Waco, Texas, and Tech4Learning in San Diego.

As a speaker, Mark addresses educators nationwide on the future of technology and education and how students today impact our educational systems. He also leads workshops that explore curriculum integration, technology planning, film production in the classroom, digital photography, clay animation, and video conferencing applications for grades K - 12. He has delivered keynotes in 35 states, Australia and New Zealand.

Mark completed his Ph.D. in technology and teacher education, with a minor in curriculum and instruction, at Mississippi State University in 2000. He is an Apple Distinguished Educator from the class of '99 and is writing his third book. Mark is also past president of the Texas Association for Educational Technology (TAET).

Michael Zastrocky

Michael Zastrocky, Ed.D., is a vice president and research director in Gartner Research, where he specializes in higher education, including distributed learning/e-learning, administrative computing issues, academic computing on campus, networking and telecommunications and strategic planning.

Mr. Zastrocky has more than 30 years of experience in higher education. Before joining Gartner, he was a faculty member at several universities, an assistant dean, a chief information officer, vice president of CAUSE (now EDUCAUSE) and vice president of the Kaludis Consulting Group. He has delivered many keynote addresses around the globe and has served as a faculty member for numerous institutes and seminars. He has written or co-authored numerous books, modules, research notes and articles on computing, mathematics and management issues. He has served as a university trustee, school board member and a board member for both nonprofit and for-profit higher education organizations around the globe.

At Gartner, I am able to do research, teach, and write about my experiences and issues that are important. Being an analyst also gives me the opportunity to have a positive impact on the quality of higher education on a global scale.

Years of Experience

- 13 years with Gartner
- 38 years in IT industry

Professional Background

- CAUSE (EDUCAUSE), Vice President, 5 years
- Kaludis Consulting Group, Vice President, 1 years
- Regis University, CIO/Graduate Professor, 11 years

Education

- B.A., Regis University
- M.A., University of Denver
- Ed.D., Technology and Mathematics Education, University of Northern Colorado

FAEDS Board Members

2007 – 2008

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President-elect	David Jasa	St. Lucie County Public Schools
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Scholarship Chair	Marsha Cole	Duval County Public Schools
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Conference Planner & Local Arrangements Chair	Patsy Warmack	

Scholarships

$18,000 Awarded in FAEDS Scholarships for 2008

May 1, 2008 FAEDS announced the 2008 scholarship recipients. There are six (6) recipients who will be attending one of four (4) Florida Colleges or Universities.

The Teacher Scholarships were awarded to:

- Julie Fuller who will be attending Florida State University and
- Charles Kamhoua who will be attending Florida International University.

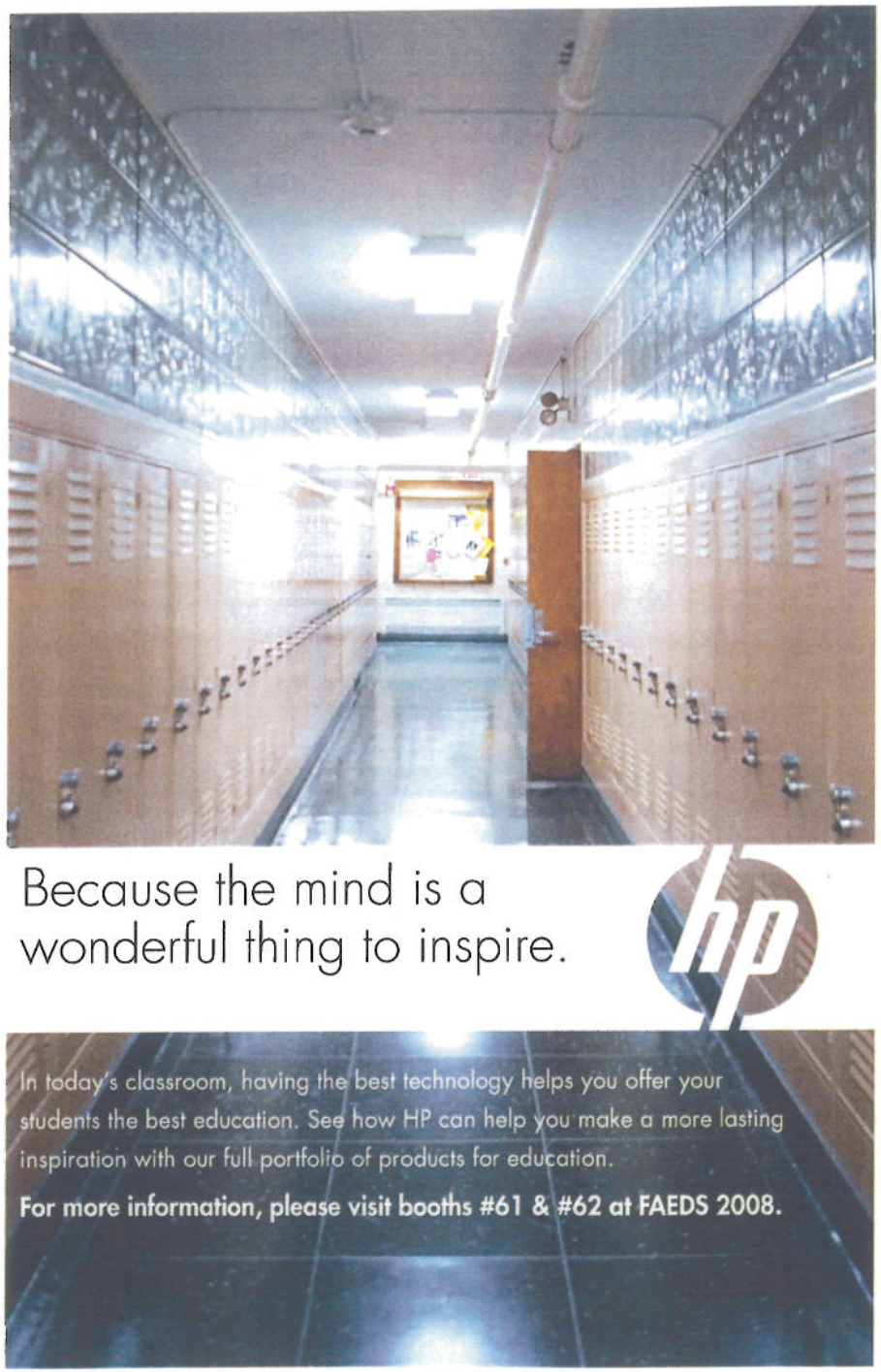
The Dr. Robert W. Sims Memorial Scholarships for post-secondary students were awarded to:

- Raihan Duzan who will be attending the University of Florida and
- Jacob Pease who will be attending the University of Florida.

The William J. English Scholarships for high school seniors were awarded to:

- Tymothe Connaughton who will be attending the University of North Florida and
- Spencer Simonsen who will be attending the University of Florida.

The FAEDS membership congratulates these individuals and wishes them well in their educational pursuits.



Conference Schedule

September 28 – October 1, 2008

Sunday, September 28, 2008

2:00 PM - 6:00 PM	**FAEDS Board Meeting** - (Governors Board Room)
2:00 PM - 6:00 PM	**Registration & Information** - - (Caribbean Foyer) Conference Registration Open
3:00 PM - 6:00 PM	**FCITL Board Meeting** - (Boca III)

Monday, September 29, 2008

7:00 AM - 8:00 AM	**Continental Breakfast** - (Caribbean Foyer) Sponsored by Dynamix Group
7:00 AM - 12:30 PM	**Expo Company Setting up Vendor Hall (No Admittance)** - (Caribbean III, IV &V)
7:30 AM - 6:00 PM	**Registration & Information** - (Caribbean Foyer)
8:00 AM - 9:00 AM	**Opening General Session** - (Caribbean VI & VII) Dennis Ravenelle, Sr. Project Manager, Infrastructure and Operations, Harvard University FAS IT. "Getting past Silos, Heroes and Small Boxes" Using organizational change management and standards and best practice frameworks like ITIL to lead to higher-functioning, i.e. more mature, IT organizations
9:15 AM - 10:05 AM	**Track Session A - FCITL Sponsored Session** - (Boca I & II) Moodle, Open Source Learning Management System. Escambia School District has implemented Moodle, a free Open Source course management system (CMS), to assist in orchestration of its Technology Learning Community professional development approach. Moodle is designed using sound pedagogical principles, to help educators create effective online learning communities. You can download and use Moodle on a single computer for use as a single-teacher site or scale it to a University with 200,000 students. Moodle has a large and diverse user community with over 400,000 registered users, speaking over 75 languages in 193 countries. Specifically, Escambia School District has used Moodle to assist in distribution of instructional and professional development resources within its Technology Learning Communities through a host of communication protocols/ methods (i.e., http, RSS, synchronous and asynchronous social networking, video streaming, email, etc.). This session will include a real time interaction and demonstration of the Escambia Moodle implementation.

Monday, September 29, 2008
continued

9:15 AM - 10:05 AM

Track Session B - (Boca III & IV)
Julie Kittrell, District Network Analyst & David Jasa, MIS Director, St. Lucie County Public Schools. Save on PC Power consumption without purchasing any new products. St. Lucie's zero cost solution to save over ½ million dollars in power. Budget cuts have forced Saint Lucie to be creative and find ways to save money without any up front investments. We identified a way to use Windows Scheduled Tasks to turn off all of our equipment each night. We calculated our savings in this school year will be over ½ million dollars with this simple policy now applied throughout the district.

9:15 AM - 10:05 AM

Track Session C - (Boca V & VI)
Michael Capote, Asst. Director, Project Management Office & Adjunct Faculty, College of Arts & Sciences. Outsourcing Student Email. Given the increasingly pertinent budgetary cuts, "Finding a Path to Cost Savings & Efficiency" and the need to do more with less has become a necessary survival skill. Using a case study approach, I will draw important lessons from the theoretical perspectives offered by both the politics/ administration dichotomy and NPM's suggested adoption of private sector innovations. Specifically, I will focus on Florida International University's decision to completely outsource student email to Google. Ultimately, the decision which led to a cost avoidance of well over $ 3 million a year, influenced other Florida State Universities to explore and adopt similar options

9:15 AM - 10:05 AM

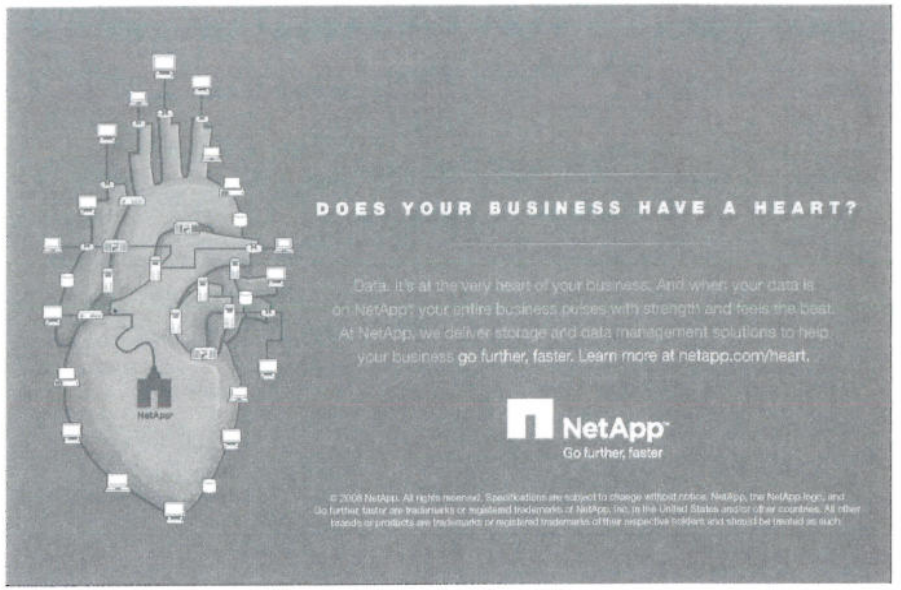
Track Session D - (Boca VII)
Victor Ferreros, Director of Business, NWRDC - Hosted Open Source Technology Solutions at NWRDC: A cost effective approach. Northwest Regional Data Center (NWRDC) in cooperation with OS4ED brings quality open source applications to Florida educational communities hosted in a secure

10:00 AM - 11:00 AM

Water and Soda Station Open - (Caribbean Foyer)
Sponsored by: SEA, Lightspeed, Infinite Campus, E-Tech, Xirrus, Excelsior & Blue Coat

10:15 AM - 11:05 AM

Track Session A - FCITL Sponsored Session - (Boca I & II)
Today's Virtual Classroom: Angel Online – Sarasota and Collier. Two counties in Southwest Florida are developing instructional delivery models using the Angel Learning Management Suite. Angel has allowed Sarasota teachers the unique opportunity to combine a virtual complement to their instructional classroom. Teachers use this resource to promote a 24/7 approach to learning in their classroom. In Collier elementary classrooms, students easily understand how to navigate through Angel. Both districts are using Angel as the



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continued

platform for staff training. Through Angel, Sarasota has brought online workshops to teachers, non-instructional trainings to staff, and summer institutes to principals. Also 85% of their teaching staff has completed 30 hours of staff development through this unique learning system.

10:15 AM - 11:05 AM — **Track Session B** - (Boca III & IV)
Dave Lesnek, Systems & Programming Manager, Manatee County Schools. Shortcuts to your Data. Two applications that enhance access for teachers and administrators to critical student data have been developed in-house. Quick Query is a web based utility that allows staff to extract data from the Student Information System based upon authorization criteria and a series of data filters. Numerous reporting formats are predefined and then selected from that list. The output from the filters and report selection can be produced in PDF, Excel and PDF label formats. Local Benchmark Assessments is a web based system that creates, defines, administers, scores and reports, on local benchmark assessments. The items for the assessments are loaded in PDF format and associated with the appropriate Sunshine State Standards. After selecting items, an answer key is created for each test. The bubbled answer sheets are scanned and scored against the answer key. Once scored, the test results are immediately available for analysis in a variety of ways. These systems are saving the district very significant amounts of money

10:15 AM - 11:05 AM — **Track Session C** - (Boca V & VI)
Mikal Haney, Manager of Systems, NWRDC - Service Desk and Change Management hosting at NWRDC.

11:15 AM - 12:15 PM — **Track A - Roundtable Sharing Discussion** - (Boca I & II)
FCITL Sponsored – Blended Learning-House Bill 7067; Action Plans for FCITL Position Paper; Congress on the Future of Content. Facilitated by: FCITL Board

11:15 AM - 12:15 PM — **Track B - Roundtable Sharing Discussion** - (Boca III & IV)
IT Budget Cuts. How did you do it? This session will discuss the methods and processes districts used to cut their budgets due to funding decreases. Budgets will continue to be lean and we could learn from each other on creative ideas. Facilitated by: David Jasa & Bill Piotrowski, FAEDS Board

11:15 AM - 12:15 PM — **Track C - Roundtable Sharing Discussion** - (Boca V & VI)
Microsoft SharePoint, Facilitated by Bill Campman, Tallahassee Community College.

11:15 AM - 12:15 PM — **Track D - Roundtable Sharing Discussion** - (Boca VII)
Distance Learning, Facilitated by John Opper, Florida Distance Learning.

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continued

12:30 PM - 1:45 PM — **Luncheon** - (Caribbean Ballroom I & II)
Lunch Sponsored by Cisco Keynote Speaker: Apple – Dr. Mark Beno. Communication of the Future Idea to Improve the Conference? Excuse me. The phone is for you." In the time that it took you to read that, millions of text messages were sent around the world; mostly by students. Let's face it, we've been lapped. Not only are they quicker to adopt and to adapt, they are also quicker to reject and refuse. Communication avenues have changed rapidly over the last few years and will continue to shift and accelerate. How can we, as educators, understand our kids' communication tools du jour, predict what is coming, and harness it all for the sake of learning? We can, but we'd better hurry, before the lines of communication go dead…if you'd like to make a call, please hang up and dial again…

12:30 PM - 5:00 PM — **Vendor Booth Set Up (Vendors Only).**
Caribbean Ballroom III, IV, & V

2:00 PM - 2:50 PM — **Track Session A- FCITL Sponsored Session** - (Boca I & II)
Stretching the Budget Using Copyrighted & Copyright Cleared Materials, Gary Becker. Would you like to know how to legally use copyrighted materials for producing multimedia presentations or for use in distance learning, without writing for permission? Would you like to know how to find copyright cleared (royalty free), free and reduced cost resources to use in your instructional activities? Guidelines and examples will be provided in this "what you can do" oriented presentation.

2:00 PM - 2:50 PM — **Track Session B** - (Boca III & IV)
Consolidate and Optimize Server Hardware through Virtualization. Geoff Burda, NWRDC. Virtualization is the technology that allows one server the ability to perform the task of many by sharing the resources of the single server. Through virtualization you can optimize project costs by using what are typically wasted hardware resources. This growing technology lets you consolidate multiple server installations, operating system platforms, and applications that would typically be broken up among many physical servers. This helps reduce the cost of procurement, maintenance, and administration. Minimizing the number of servers will reduce the power consumption and cooling needed as well as decrease the overall footprint in the data center.

2:00 PM - 2:50 PM — **Track Session C** - (Boca V & VI)
Bill Campman, VP for Information Technology, Tallahassee Community College. Communications and collaboration across the community college.

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continued

3:00 PM - 3:50 PM — **Track Session A - FCITL Sponsored Session** - (Boca I & II)
Palm Beach County and Edline – An Easy, Efficient and Cost – Effective Portal Solution; GradeQuick Web, Edline and Brevard County: How to roll out a Web Gradebook and District Portal for 85 schools in one summer! In less than a summer 3 years ago, Palm Beach County successfully deployed Edline's website and portal solution. This session will demonstrate how Palm Beach continues to expand its single sign-on solution each year to provide even more critical information and resources to families. By providing parent access to critical and comprehensive information such as grades, attendance, homework, class projects, calendars, class, club and team news, Palm Beach has increased parent involvement. As hundreds of studies continue to confirm, information about grades and attendance are not enough; it is involving parents in learning activities that correlates most highly with increased student performance. In that vein, the Edline portal also gives home access to essential resources used by the district, such as FCAT Explorer, Riverdeep and on-line text books. This increases student learning and saves the district other costs. The session will also demonstrate how Edline offers a complete online learning environment to support the needs of large school districts with discussion boards, online gradebooks, online testing systems, web lockers and digital drop boxes.

3:00 PM - 3:50 PM — **Track Session B** - (Boca III & IV)
Data Quality Initiatives in two Central Florida School Districts. Tim Harper, Seminole County Public Schools. Robert Curran, Orange County Public Schools. Seminole County Public Schools and Orange County Public Schools have implemented district wide data quality initiatives as a means to measurably improve state reporting and compliance, streamline IT operations, reduce the workload on school administrators, and minimize costs associated with data validation and remediation. Both districts have implemented new technology and brought about cultural changes at the executive and grassroots levels - effectively pushing responsibility for student data closest to the source.

3:00 PM - 3:50 PM — **Track Session C** - (Boca V & VI)
John Burch, Tallahassee Community College. Business Intelligence – The Business of Education

3:00 PM - 3:50 PM — **Track Session D** - (Boca VII)
Jose Cuevas, Research, Assessment and Student Information, Alachua County Public Schools. It's All about the Data – Using your SIS for Decision Making. Leaders need reliable, accurate and timely data to make good decisions. Managing

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continued

and delivering student information to make these decisions depends on the collection of reliable data at the source of data entry. District technology leaders across the United States rely on Infinite Campus and its integrated student data collection system to provide this data in real time saving the district time and money while improving the efficiency of all.

3:50 PM - 4:30 PM — **Afternoon Break** - (Caribbean Foyer)
Sponsored by: SEA, Lightspeed, Infinite Campus, E-Tech, Xirrus, Excelsior & Blue Coat

4:00 PM - 5:00 PM — **FIRN Advisory Council Meeting**
Boca VII

4:30 PM - 5:30 PM — **FAMIS Data Sub-committee**
Boca VIII

4:30 PM - 6:00 PM — **Contributing - Hands on Labs/Training Session A- FCITL Sponsored** - (Boca I & II)
Strategies for Instructional Technology Integration

4:30 PM - 6:00 PM — **Contributing - Hands on Labs/Training Session B**
(Boca III & IV)
CICS Containers – How CICS Containers can take the place of command and better serve CICS applications. Steve Menard, Systems Programmer, NWRDC.

6:00 PM - 7:00 PM — **VENDOR WELCOME RECEPTION - Sponsored by JDL Technologies** - (Caribbean Ballroom III, IV, & V)
This welcome reception will take place in the vendor hall. Sponsored by JDL Technologies. The FAEDS 500 will be available during this event

Tuesday, September 30, 2008

7:30 AM - 6:00 PM — **Registration & Information** - (Caribbean Foyer)

8:00 AM - 9:00 AM — **Continental Breakfast** - (Caribbean Foyer)
Sponsored by ViON

8:00 AM - 9:00 AM — **FAMIS Board Meeting** - (Governors Boardroom)

8:00 AM - 9:00 AM — **FCITL Business Meeting** - (Boca V & VI)

8:30 AM - 5:30 PM — **Partners in Educational Technology Day / Exhibit Hall Open** - (Caribbean Ballroom III, IV, & V)
Vendor Hall is open

9:00 AM - 9:30 AM — **Theatre Session 1: Dell** - (Boca VIII)
Dell - Green IT- Dell simplifies IT with power & cooling solutions from the desktop to the datacenter. This presentation

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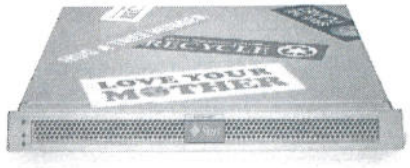

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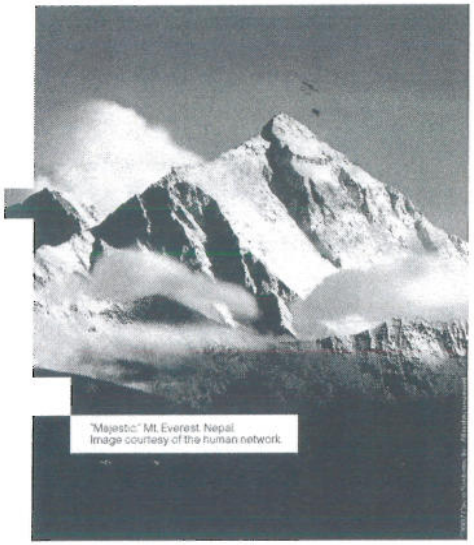

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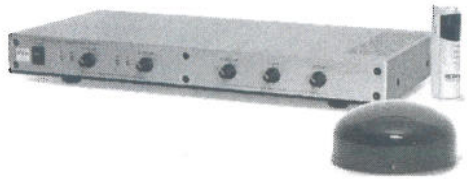

Booth #9 • Contact Gail Rosenberg • 941.870.0607

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continued

will be delivered with an interactive teaching style (provided by eInstruction); thus, showcasing the value of classroom performance/assessment systems and slate chalkboards (CPS and interactive slate from eInstruction) will keep participants engaged in presentation topics.

9:00 AM - 9:50 AM

Solution Session 1: ENA - (Boca I & II)
Education Networks of America - Bob Collie, Sr. VP Technology/CTO and Roland Moore, CIO of Orange County Public Schools (OCPS) co-present the OCPS Managed Broadband Internet Access (MBIA) Project: Connecting Infrastructure to Outcomes Despite the challenges of being the 12th-largest public school system in the country and still growing, Orange County Public Schools (OCPS) has a clear vision of being the top producer of successful students in the nation. Realizing that such an aspiration requires a serious commitment to continuous academic and operational innovation, OCPS partnered with ENA last year to implement a managed high-speed broadband Internet network throughout its district. The primary objective of the project was to provide a minimum of 10 Mbps of connectivity—greater in many cases—to every site (over 200), enabling current and future administrative and instructional technologies and applications. The magnitude of the assignment, coupled with ENA's ten years of experience providing managed network solutions for schools and libraries across the nation, made for a promising and exciting match-up from the beginning. The network went live in September 2007, and the project has realized several critical OCPS goals: • An effective, interruption-free transition • Increased and reliable broadband • Flexibility and scalability • A single point of contact for all network issues • A cost-effective solution maximizing E-Rate By all accounts this robust, reliable, scaleable and resilient solution to securely supporting data, voice and video on a single network has been a resounding success. This session will present a case study approach providing insight into the scope of services and project requirements created by OCPS, the actual implementation process, and the qualitative and quantitative outcomes that have transformed both classroom instruction and IT issues for OCPS.

9:00 AM - 10:00 AM

Premier Solution Session 1 - (Caribbean Ballroom VI)
JDL Technologies - Paul Del Prete, Vice President, Technical Services One Source for the Full Range of Security Threats: JDL Technologies Delivers a Full Suite of Security Solutions and the Integration Services to Assure they work. Join JDL in a special workshop that takes a behind the scenes look at the newest IBM development in data loss prevention and application level security. Learn how the IBM ISS X-Force

Tuesday, September 30, 2008
continued

research and development team provides 24/7 global attack monitoring to proactively mitigate such threats as the recent web-related automated SQL injection attacks that have defaced web sites and the zero day Adobe Flash Player vulnerabilities. Examine an "Enterprise Scanner" (for automated periodic vulnerability testing), and a built in threat ticketing system integrated into one management console. See a continuous improvement process for vulnerability assessment, remediation, intrusion analysis, and optimization of protection. Learn how "virtual patching" technology can quickly protect your environment from new vulnerabilities, while you deploy patches to the individual systems throughout your enterprise. Experience firsthand JDL's capacity for assessing vulnerabilities, planning solutions and integrating the solutions into your environment where they work seamlessly with all of your systems. Learn how intrusion prevention from IBM can work alongside WAN Optimization and Secure Web Gateway tools from BlueCoat Systems to maximize the security of your enterprise. Visit JDL's booth to discuss how these solutions and others can work for you. Let JDL's experience and expertise in the K-12 arena assist you in finding cost saving and efficient solutions for your IT environment.

9:45 AM - 10:45 AM — **Water and Soda Station Open** - (Caribbean Foyer)
Sponsored by: SEA, Lightspeed, Infinite Campus, E-Tech, Xirrus, Excelsior & Blue Coat

10:00 AM - 10:30 AM — **Theatre Session 2: Gaggle** - (Boca VII)
Jeff Patterson, President, Gaggle.Net Come learn about the new Open Record Laws and how you can update your district's email archiving policy. According to the new federal rulings passed by the Supreme Court in December, 2006, school districts are required to archive all electronically stored information, including email, which could be considered evidence in the event of a lawsuit. All electronically stored information will be subject to legal discovery during a lawsuit and failure to produce these records would put your district in violation of the state and federal open records laws. Many companies are providing archiving solutions for school districts in light of these new laws, but often their terminology can be confusing and difficult to understand. In this session, come learn the essentials about email archiving and what features you should consider when choosing an email archiving solution. This session will cover different types of archiving available, the importance of spam and virus protection as it relates to archiving, and much more. Come learn about the new Open Record Laws and how you can update your district's email archiving policy.

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continued

10:10 AM - 11:00 AM

Solution Session 2: ICS - (Boca I & II)
Integrated Computer Solutions- Steve Goldsby, CEO
Reducing IT Security Costs While Improving Overall Efficiencies. IT managers and CIOs are faced with a seemingly insurmountable array of pressures. On one hand they must deliver a secure environment to protect the organization and its students' information while simultaneously being asked to do it at less cost than in the past. This session will discuss ways of optimizing the IT security function in order to improve the organizations overall operating efficiency while improving security and customer service levels. The session will discuss outsourcing of commodity services, comprehensive endpoint security management, thin-image provisioning, Identity and Access Management, Configuration Management, Single sign-on, event log management, and other topics that drive costs down while increasing service levels and continuity.

10:30 AM - 11:30 AM

Premier Solution Session 2: IBM - (Caribbean Ballroom VI)
IBM - Naresh Malik, Business Development Leader Optimizing IT Using Desktop Virtualization. This session will cover the benefits of desktop virtualization and the impact on Total Cost of Ownership. The speaker will also present the options available for desktop virtualization solutions based on end user requirements and the key success factors for an enterprise scalable deployment. This topic will be presented in a manner that is agnostic of hardware and software choices.

11:00 AM - 11:30 AM

Theatre Session 3: CELT - (Boca VIII)
Service Excellence with ITIL The Center for Educational Leadership and Technology (CELT) will present an overview of the ITIL (Information Technology Infrastructure Library) best practices with a focus on Service Level Management. Are you considering implementing a Service Level Management strategy? The Center for Educational Leadership and Technology (CELT) will present an overview of the ITIL (Information Technology Infrastructure Library) best practices with a focus on Service Level Management. As organizations move from obtaining and deploying infrastructure to the operational support of the services they provide users, ITIL has gained in popularity and adoption. A framework for how an organization may adopt Service Level Management in an educational environment will be part of the presentation. Service Level Management strategies are used to ensure that services offered by IT organizations provide the 'Level of Service' acceptable to end users. Minimum levels of service, expected response time, and issue reporting pathways are key elements of a well-designed service level agreement. The need for a Service Catalog as a component of the service level program will also be discussed. IT organizations that

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continued

adopt Service Level Management as part of their operational activities will be able to identify targets and allocate/budget resources more accurately. It also improves better lines of communication with end users and promotes a continuous performance improvement culture.

11:00 AM - 11:50 AM

Solution Session 3: NetApp - (Boca III & IV)
NetApp - Karl Rautenstrauch, Systems Engineer Cost Savings and Efficiency through Virtualization. IBM can help you find a path to Cost Savings and Efficiency with an IBM System x, IBM N series storage, and VMware infrastructure. N series storage systems are flexible, scalable, and powerful enough to support your server virtualization solution from the back office to the enterprise data center. Deploying N series for your virtualized storage can help you realize benefits such as rapid backup and recovery, optimized storage utilization through deduplication, and automation of the most labor-intensive data management tasks. IBM System Storage N series can help your organization: • Create a virtualized data center that allows IT to be agile and responsive to business needs • Improve the availability of mission-critical applications • Save up to 50% on storage, power, cooling, and space • Better protect your data and help meet compliance requirements • Scale your virtualized environment and leverage your current IT infrastructure

12:00 PM - 1:45 PM

Luncheon - Sponsored by HP Corporation, Keynote - Microsoft - (Caribbean Ballroom I & II)
Luncheon Sponsored by HP Corporation. Keynote: Anthony Salcito, Microsoft Corporation: From Vision to Reality. Institutions recognize that student lifestyle and technology trends influence teaching and learning. Collaboration in education is enhanced through innovative and evolving online services, mobility, and telephony that allow for new work styles and efficiencies. In addition to sharing a high level view of Microsoft's commitment to education, this session will demonstrate how institutions can realize the potential of these new technologies as they move from vision to reality – in the classroom, in the data center, and in everyday student life.

1:00 PM - 6:00 PM

CC - CIO Meeting - (Boca VII & VIII)
Community College CIO Meeting

2:00 PM - 2:30 PM

Theatre Session 4: Aruba - (Boca VI)
Aruba - 802.11n and All Wireless Education. More and more educational initiatives require network connectivity for K-12 students, faculty and staff. Computer carts, eLearning, 1:1 computing, Voice-over-WiFi, IP security cameras and such increase the need for scalable, high-performance wireless

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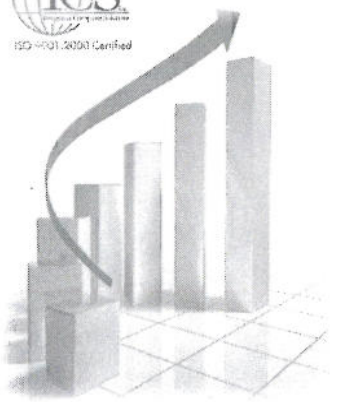

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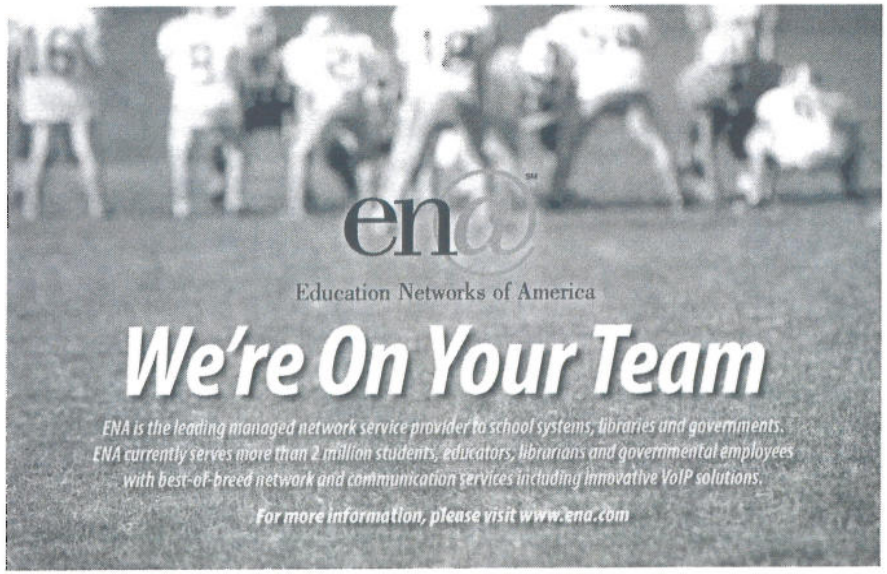

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continued

connectivity. Aruba makes classroom connectivity easy. Aruba delivers secure, scalable wireless connectivity to K-12 classrooms with simple installation and easy operation to address current and future educational initiatives. Self-installing "no survey" design and self-optimizing 802.11a/b/g/n networks are cost effective for one school, and scale to support hundreds. Trouble-free high-density operation delivers high-speed data, toll-quality voice, and interference-free streaming video. As the size and scale of WLANs grow to district wide deployments user support and network management increase in importance. Add the quality of service and security demands for supporting the classroom of the future. Aruba provides a single database for Airwave management. This single platform provides easy access to WLAN information for help desk, deep dive for network engineers, and detailed reporting for management.

2:00 PM - 2:50 PM

Solution Session 4: LANDesk - (Boca III & IV)
LANDesk - Kevin Bachert, Director Brevard Public Schools: Consolidating for Cost Savings and Higher Efficiency. Brevard's 75,000 students, 9,600 staff members, and more than 103 different locations make it the 46th largest school district in the United States. The network operations team supports approximately 25,000 computers throughout the county's school districts. At one time, Brevard employed five different IT solutions with five different management consoles from various vendors in order to secure and manage those nodes. To achieve greater levels of efficiency, reduce licensing fees, lower operational costs, and enhance its ability to serve its customers, Brevard replaced its old disparate solutions with an integrated solution set that is being administered from a single, centralized management console. Highlights: • Reduced licensing fees by eliminating the need to purchase multiple licenses for disparate products from different vendors • Ability to retrieve detailed information on any of its 25,000 computers in seconds versus hours. • Lowered hardware costs by reducing from nine to three the number of required management servers. • Automatically detected and removed viruses and spyware that the previous AV solutions failed to detect or remove. • Improved user productivity and Internet access by significantly reducing bandwidth consumption related to updates and other administrative services. • Standardized patch management processes for all 25,000 computers. • Automatically located $50,000 worth of unaccounted inventory. Enjoying an estimated $300,000 to $500,000 in annual power savings.

2:00 PM - 3:00 PM

Premier Solution Session 3: Insight
(Caribbean Ballroom VI)

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continued

Insight Public Sector - Carol Arenz, Territory Sales Representative Insight and selected partners present a follow-up to the popular session presented this spring at FAMIS. This session will focus on more ideas for trimming IT costs while allowing quality of service to be maintained. Without a doubt, power is a key pain point in data centers today. Data center operators and Information Technology Managers are seeking solutions that will enable them to build and manage technology infrastructure more cost effectively, faster, and with more energy efficiency. Eaton Electrical, a member of the Green Grid Alliance, will present leading edge solutions that address these including cost effective power infrastructure solutions. The good news is that even a small data center can save tens of thousands of dollars simply through wise choices in management practices, IT hardware, power and cooling infrastructure. Also, better understand ROI relative to repair and reliability from Fujitsu who garners best scores among major Windows-based notebook manufacturers. The price you pay is almost never the price it costs. Come learn more and share ideas on how to do more with less!

2:30 PM - 3:30 PM **Afternoon Break** - (Boca Foyer)
Sponsored by: SEA, Lightspeed, Infinite Campus, E-Tech, Xirrus, Excelsior & Blue Coat

3:00 PM - 3:30 PM **Theatre Session 5: Crosspointe** - (Boca VI)
CrossPointe.net – SIS, HR/PR, Finance and Supply Chain. For over 4 years, CrossPointe has been re-architecting and re-writing the former TERMS Application Suite onto a pure Microsoft.NET framework. CrossPointe.net was released to the marketplace and is currently in production in several districts. Starting from whiteboard discussions and writing the application suite from scratch, a team of 83 programmers and 44 Senior Support Technologists proficient in .net technology and the Microsoft stack, incorporated both the strengths of the TERMS SIS, HR/PR, Finance, and Supply Chain applications with necessary enhancements such as expanded functionality, a workflow engine, robust SQL Server based Reporting Services, a flexible and expandable chart of accounts, hand-held device support, email alerts, document attachment services, and much more. CrossPointe.net is built on a robust Portal methodology and is a pure web app – there are no clients. The suite is SharePoint aware and supports Active Directory. Exploiting the power of SQL Server Reporting Services, the UDR (User Driven Reporting) module is a comprehensive and easy to use Reporting Product that greatly expands the reach of K12 applications. Tested in the MTC (Microsoft Technology Center), CrossPointe.net will scale for any sized district and is very reliable. This session will

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present CrossPointe.net – SIS, HR/PR, Finance and Supply Chain. Additionally, there will be a discussion of the Portal Methodology and the Microsoft Stack.

3:00 PM - 4:00 PM — **Premier Solution Session 4: HP** - (Caribbean Ballroom VI)
HP - Ron Priester, Virtualization Business Development Manager Virtualization across your IT environment and how it can help you do more with less. Today's IT infrastructure is challenged with trying to do more with less. Less people-power, less budget and less time. All this while challenging IT staffs to maintain the same level of support and increase efficiency. See how HP's Virtualization offerings coupled with our Green initiatives can help you achieve these goals across your IT environment.

3:10 PM - 4:00 PM — **Solution Session 5: Apple** - (Boca I & II)
Apple - Dr. Mark Beno - iPhone Developer Kit and iTunes U. Interested in transforming learning on campus, off campus and where there is no campus at all? Learn how with two innovative, low cost programs: the iPhone Developer Program and iTunes U. The iPhone Developer Program provides a complete and integrated process for developing, debugging, and distributing your free, commercial, or in-house applications for iPhone and iPod touch. Complete with development resources, real-world testing on iPhone, and distribution on the App Store, you have everything you need to go from code to customer. iTunes U puts the power of the iTunes Store to work for colleges and universities and K-12 through the Florida Department of Education, so users can easily search, download, and play course content just like they do music, movies, and TV shows.

4:00 PM - 4:30 PM — **Theatre Session 6: Sun** - (Boca VI)
Join Sun Microsystems and Ashbourne Technology Group to learn about the future of desktop computing - Virtual Desktop Infrastructure. Desktop computing has evolved quite a bit over the years. Today, the average desktop PC now packs more computing power than a typical enterprise server from just a few years ago. With all of this computing power on tap, also comes the very real cost and environmental impact of fueling these systems. Replacing desktop PCs with virtual desktops can substantially reduce power consumption and drastically reduce management costs. See how you can become more "Green" and save time and money while increasing user flexibility and security.

4:00 PM - 5:00 PM — **Premier Solution Session 5: File Wave**
(Caribbean Ballroom VI)
File Wave - Rob Sanders, Regional Sales Manager FileWave

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continued

– Software Distribution and Asset Inventory Solutions.
Who should attend: Any IT Software / Asset Inventory Administrator Session Includes: Company Overview, Customer Testimonial, 20 minute demo, Q&A FileWave FileWave provides centralized, automated management of software. From an easy-to-use graphical interface on the FileWave central server, you determine user groups and establish a model software configuration for each. An intelligent agent on each user machine makes sure the software is correctly installed as specified in the model without your intervention. With FileWave it's easy to monitor, update and install software anywhere on your network, without having to visit each user's machine. FileWave is an advanced, automatic, 100 % reliable way to install and configure software from a central server, even on mobile systems, without users even noticing. Even more important, FileWave monitors user systems, detecting anomalies before they become problems, ensuring the integrity of applications. Asset Trustee With Asset Trustee, you can collect software and hardware information without visiting the end-users' machines. Collecting software and hardware information from your network has never been easier. Just let the advanced and automated Asset Trustee keep track of desktops and laptops in a centrally managed database and your decisions can be made on real figures instead of inaccurate estimations. The central asset database contains the network's most current assets. Since the database is always up-to-date, it's easier to make well-informed network upgrading and deploying decisions. Furthermore, Asset Trustee can quickly determine if your business is legally compliant with software licensing by providing a number of application copies installed on the network. Asset Trustee also helps you follow every mobile user in your inventory and set and enforce software and hardware standards.

4:10 PM - 5:00 PM — **Solution Session 6: EduPlatform** - (Boca III & IV)
EduPlatform - Giovanni Paoli, Educational Consultant, Dreyfous & Associates Create and Distribute Digital Lessons. Maximize instructional time, keep students on task and minimize distractions with EduPlatform, the only teaching tool to create and distribute digital lessons. In this session we will demonstrate how educators will be able to quickly and easily develop engaging lessons by merging a variety of files and digital resources like Web 2.0 technologies, MS/Open Office, PDF, audio, video and image files into a specific lesson file. Teachers have the option to incorporate one or more assessment to each lesson. Question types include multiple choices, matching, true or false and open-ended and each question can be accompanied by multimedia file. Students receive lessons individually or as groups and interact with the

Tuesday, September 30, 2008
continued

lesson, independently. At their own pace they scroll through each of the digital resources attached to the lesson. Once lesson files are created they may be stored for future use, modified and shared amongst colleagues. EduPlatform offers an all in one teaching solution that will allow your instructors not only to efficiently distribute rich and contemporary lessons but also offer the features necessary to effectively manage wired or wireless networked environments like computer labs, one to one computing scenarios, libraries and classroom computer centers. Among these features teachers will find student work space to send, receive and store files, voting/ polling with immediate graphed results, real-time monitoring, granting/limiting access to the operating system, screen sharing and blocking, white list internet browsing, remotely launching and closing applications, chatting tool and even a teacher's briefcase to keep student grades.

5:30 PM - 6:00 PM — **Reception - Sponsored by Filewave**
(Caribbean Ballroom I & II)
Reception sponsored by Filewave

6:00 PM - 7:00 PM — **Banquet - Sponsored by IBM** - (Caribbean Ballroom I & II)
Banquet sponsored by IBM Corporation

7:00 PM - 9:00 PM — **Tuesday Night Event - Casino Night - Sponsored by Insight Public Sector** - (Boca Foyer and Boca Patio)
Casino night sponsored by Insight Public Sector.

9:00 PM - 10:30 PM — **Casino Night Auction**
(Boca Foyer and Boca Patio)

Wednesday, October 1, 2008

7:30 AM - 12:00 PM — **Registration & Information** - (Caribbean Foyer)
Registration Open

7:45 AM - 8:45 AM — **Continental Breakfast** - (Caribbean Foyer)

8:45 AM - 9:45 AM — **Wednesday Opening Gartner Keynote**
(Caribbean Ballroom I & II)
Dr. Michael Zastrocky, Vice President Gartner Research - Education & Cross industries. Cost Containment. Higher education has undergone tremendous change during the past twenty years, with an explosion in the number and type of students, as well as in research volume. The expanded availability and use of information technologies is at the heart of much of this change. How can university leaders plan for technology change and innovation during a period of tight budgets and cutbacks? This session will examine how to plan for innovation and change during lean times.

Wednesday, October 1, 2008
continued

10:00 AM - 10:50 AM	**Track Session A DOE - Melinda Crowley, FIRN2 Update** (Boca I & II) DOE - Melinda Crowley, FIRN2 - Funding may change. Districts need to be prepared for 09/10 potential budget cutbacks/restrictions at DOE. Potential cuts may force district budget and policy makers to review their E-Rate options for Year 12. This session will address changes in FIRN and offer E-Rate planning strategies for current and future bandwidth needs of FIRN users. The update will include information on FIRN services, the possibility of increased recurring operating expenses to districts for Internet access, and a new state contract for 2009-2010.
10:00 AM - 10:50 AM	**Track Session B DOE - Andrea Latham, FACTS.ORG** (Boca III & IV) DOE - Andrea Latham, FACTS.ORG / Major Area of Interest Reporting. Florida's student advising website, FACTS.org, had a busy summer! Learn about new navigation, ePEP, and Student Activity System enhancements that help you manage student academic plans online. Plus, get an update on Major Area of Interest reporting and resources available.
11:00 AM - 11:50 AM	**Track Session A DOE Kate Kemker** - (Boca I & II) DOE - Kate Kemker, Bureau of Instruction and Innovation update
11:00 AM - 11:50 AM	**Track Session B DOE - Lavan Dukes, EIAS Update** (Boca III & IV) DOE - Lavan Dukes, DOE Education Information and Accountability Services Update
12:00 PM - 1:30 PM	**Wednesday Closing Luncheon: Keynote IBM Big Green IT** (Caribbean Ballroom I & II) Carl J Anderson, CTO of IBM Systems and Technology Group - Green IT – A Global Imperative. Physics and economics are driving continuous change in the IT business. The ongoing increase in demand for compute performance is causing the electrical power used in computing to grow exponentially. The cost of electrical power used by computers in a data center is becoming equal to the cost of buying new hardware. The electrical power used by data centers is several percent of total electrical power used in the United States. The talk will discuss IBM innovations to reduce power usage in future and present data centers.
1:00 PM - 5:00 PM	**CC CIO Meeting** - (Boca VII & VIII) Community College CIO Meeting

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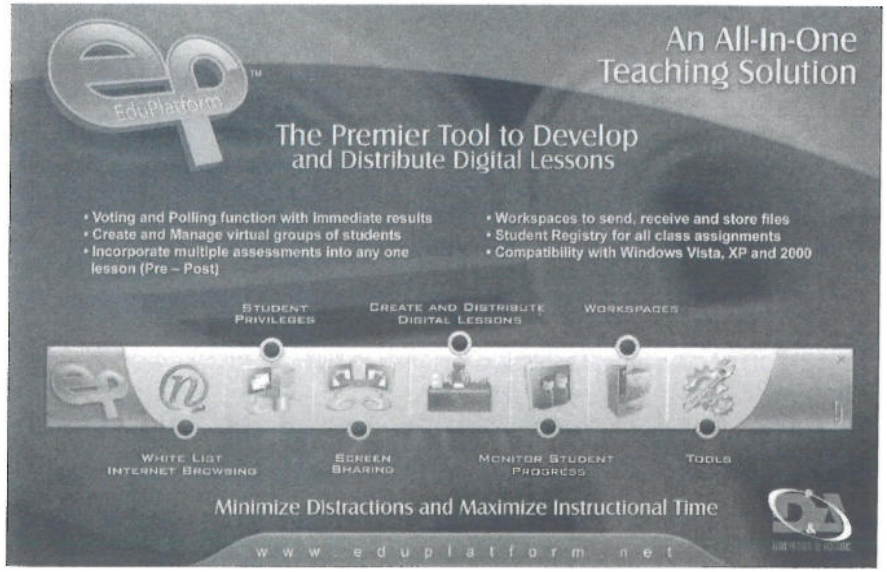

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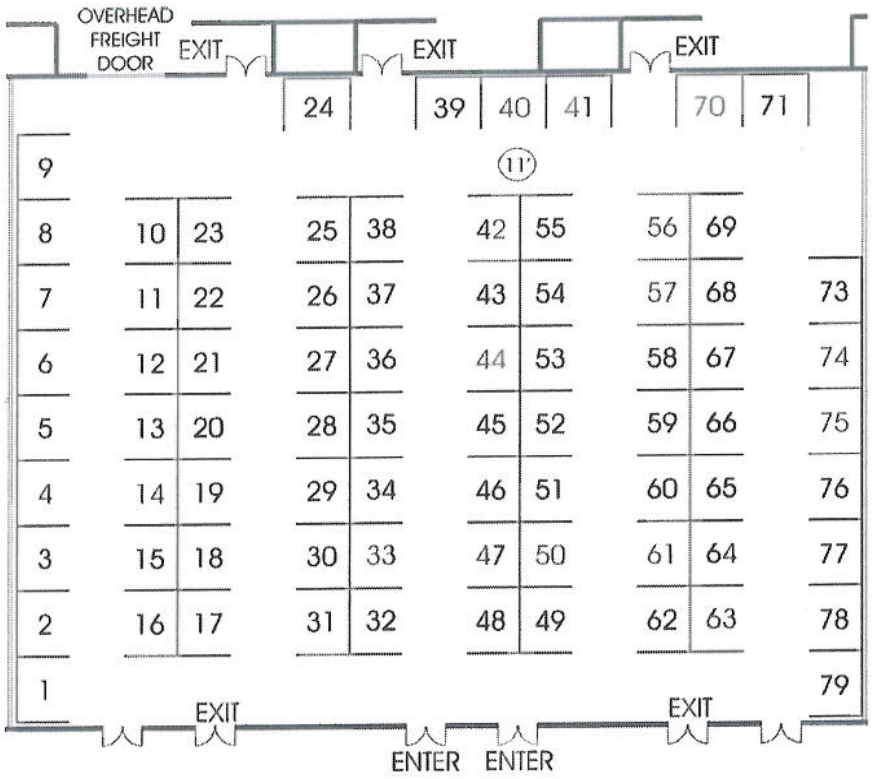

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and the adjacent Buena Vista Suites Hotel offer a combined 1,600 generous two-room suite accommodations, exceptional meeting facilities with 150,000 square feet of flexible meeting space, award-winning dining and a staff ready and available to care for their guests. The two properties, located in the Lake Buena Vista area, 16 miles from the Orlando International Airport, combine to form Orlando's largest independently owned all-suite hotel combinations. More information about the Caribe Royale Orlando and the Buena Vista Suites is available by visiting www.cariberoyale.com and www.buenavistasuites.com. The Caribe Royale Orlando and Buena Vista Suites are properties of the Sierra Land Group in Glendale, Calif.